

Brief bio



Prof. Dr. Reynaldo Gacho Segumpan is a Professor and the Dean of the City Graduate School, City University Malaysia, Petaling Jaya, Malaysia. Prior to this, he taught in the Sultanate of Oman for 16 years and served in various capacities, such as Head of the College of Economics and Management, Head of Major (International Business Administration), System-wide Coordinator (SWC) for Human Resource Management and Business Communication and Public Relations, Chair of Professional Development, and Chair of Quality Assurance, among others.

Professor Segumpan was an Associate Professor at the Graduate School (2000-2007), Universiti Utara Malaysia (UUM) and served as UUM's Deputy Director of the Executive Development Center and Deputy Director of the University Teaching and Learning Center. He also taught at the Graduate School of West Visayas State University, Iloilo City, Philippines (1992-2000), where he obtained his Bachelor's (*magna cum laude*) and Doctoral (at age 27) degrees in 1992 and 1999, respectively. He also holds three Master's degrees from Central Philippine University, Universiti Brunei Darussalam (through ASEAN scholarship), and University of the Philippines as well as a second Doctorate (DComm – Doctor of Communication, Chancellor's List) from University of the Philippines. He also completed (March 2022) a special training in qualitative research methods conducted by ProQual Institute for Research Methods, University of Georgia, USA.

Moreover, Professor Segumpan has published more than 100 papers in the US, UK, Greece, Italy, Slovakia, Switzerland, Australia, India, Mongolia, South Korea, Brunei Darussalam, Indonesia, Malaysia, Philippines, Singapore, Thailand, Oman, and United Arab Emirates. His recent edited books include *Mixed Methods Perspectives on Communication and Social Media Research* (2022) and *Challenges and Reforms in Gulf Higher Education: Confronting the COVID-19 Pandemic and Assessing Future Implications* (2023) published by Routledge/Taylor & Francis, United Kingdom. He has also other publications in Springer, Elsevier, and SAGE, among others.

He is a Chartered Manager and Chartered Fellow (CMgr FCMI) of the Chartered Management Institute, UK, Chartered Scientist (CSci) of the Science Council, UK, Fellow of the Institute of Science and Technology (FIScT), UK, and Fellow of the Higher Education Academy (FHEA), UK. He is also a Professional in Human Resources – International (PHRi) certified by HRCI, Virginia, USA. Professor Segumpan had won several conference and research grants from the British Council, UK, National Safety Council, USA, and Knowledge Management Society, South Korea, SEAMEO-SPAFA, among others. He had been a Workshop Director during the Gulf Research Meeting (2019 and 2022) in the University of Cambridge, UK and a Delegate to the 2018 Harvard Project for Asian and International Relations in Harvard University, USA.